# Received by NSD/FARA Registration Unit 10/03/2012 11:32:56 AM OMB NO. 1124-0002; Expires February 28, 2014

U.S. Department of Justice

Washington, DC 20530

#### **Supplemental Statement**

Pursuant to the Foreign Agents Registration Act of 1938, as amended

,	For Six Month F	Period Ending	9/30/2012		•
		8	(Insert date)	•	
	I	- REGISTR	ANT		
(a) Name of Registrant		(b) Regis	tration No.		
CarbonZero IT LLC		6094			
	•				
(c) Business Address(es) of Registran 95 Rising Ridge Road	<b>t</b>				
Ridgefield, CT 06877		1 4			•
-					
			•		
2. Has there been a change in the informa	ntion previously f	furnished in co	nnection with the follo	wing?	
(a) If an individual:					
(1) Residence address(es)	Yes 🗌	No 🗌			
(2) Citizenship	Yes	No 🔲			
(3) Occupation	Yes □	No 🗌			
(b) If an organization:					
(1) Name	Yes 🗌	No 🗵	•	•	
(2) Ownership or control	Yes 🗌	No ⊠			
(3) Branch offices	Yes	No 🗵			*
(c) Explain fully all changes, if any,	indicated in Item	s (a) and (b) a	bove.		
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	•				
			4		
	*				
IF THE REGISTRAN	Γ IS AN INDIVI	DUAL, OMI	T RESPONSE TO IT	EMS 3, 4, AND 5(a)	
3. If you have previously filed Exhibit C <sup>1</sup>					
Yes ⊠ No □	•		rom navo occurros sur	ing this o month topo	rung period.
If yes, have you filed an amendment to	the Exhibit C?	Yes 🗆	No 🖾		
If no, please attach the required amend	lment.				
	-		•		*

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

(PAGE 2)

Yes 🗆			· ·	
	No 🗵			
If yes, furnish the follow	ing information:			
Name		Position	Date Conn	ection Ended
	•			
		•		
b) Have any persons becom	e partners, officers, directors or simil	lar officials during this 6 mc	onth reporting period?	
Yes 🗆	No ⊠			
If yes, furnish the follow	ing information:		•	
Name	Residence Address	Citizenship	Position	Date Assumed
		•		
				•
		•		
· · · · · · · · · · · · · · · · · · ·	Item 4(b) rendered services directly	in furtherance of the interes	ts of any foreign prin	cipal?
Yes □	No 🗵			
If yes, identify each such	person and describe the service rend	dered.		•
•	·.			•
		•		9
secretarial, or in a related	• •	No ⊠	D 18	
Name	Residence Address	Citizenship	Position	Date Assumed
				•
	ndividuals, who have filed a short fo strant during this 6 month reporting p		rminated their emplo	yment or
	strant during this 6 month reporting p			yment or
connection with the regis If yes, furnish the follow	strant during this 6 month reporting ping information:	period? Yes ⊠	No 🗆	
connection with the regis	strant during this 6 month reporting ping information:	period? Yes ⊠	No □ Date	yment or e Terminated 15, 2012
connection with the regis If yes, furnish the follow Name	strant during this 6 month reporting ping information: Posi	ition or Connection	No □  Date  May	e Terminated
connection with the regis If yes, furnish the follow Name Heather Conover	strant during this 6 month reporting p ing information: Posi Marketing Suppo	ition or Connection	No □  Date  May	e Terminated 15, 2012
connection with the regis If yes, furnish the follow Name Heather Conover	strant during this 6 month reporting p ing information: Posi Marketing Suppo	ition or Connection	No □  Date  May	e Terminated 15, 2012
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(PAGE 3)

**	DOD	TITORI	DESTA	CITA	A W
	HINK	FIGN	PKIN	11 11	AI.

Foreign Principal		•		,	Date of Termination	l	
Invest in Iceland				May 15,	2012		
	•	•	•		•		
•							
				. •			
			•		<u>.</u>	•	
**		( ) ? 1		. 10		N 57	···
Have you acquired any r. If yes, furnish th following		(s) <sup>2</sup> during this 6 r	nonth reporti	ng period?	Yes	No ⊠	
	ng miormation.			•			
Name and Address of Fo	oreign Principal(s)				Date Acquired		
		•			•		
	4.00				• .		
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	•	•					
	•						
In addition to those name	ed in Items 7 and 8. i	fany list foreign	principal(s) <sup>2</sup>	whom you cor	tinued to represent	during the 6	5 mc
	· · · · · · · · · · · · · · · · · · ·	· ···· <b>·</b>	F	,			
reporting period.							
none							
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none	bits for the newly acq	uired foreign prin	cipal(s), if an	y, listed in Ite	m 8?	·	
none	bits for the newly acq	uired foreign prin No □	cipal(s), if an	y, listed in Ite	m 8?		
none  (a) Have you filed exhil			cipal(s), if an	y, listed in Ite	m 8?		
none  (a) Have you filed exhile Exhibit A <sup>3</sup>	Yes □ Yes □	No 🗆	cipal(s), if an	y, listed in Ite	m 8?		
. (a) Have you filed exhil Exhibit A <sup>3</sup> Exhibit B <sup>4</sup> If no, please attach t	Yes □ Yes □ he required exhibit.	No □ No □				-	
(a) Have you filed exhile Exhibit A <sup>3</sup> Exhibit B <sup>4</sup> If no, please attach to the control of the c	Yes □ Yes □ the required exhibit.  The changes in the Exhibit.	No □ No □ bits A and B previ	iously filed fo	or any foreign	principal whom you	· ·	
. (a) Have you filed exhilt Exhibit A <sup>3</sup> Exhibit B <sup>4</sup> If no, please attach to the contract of	Yes □ Yes □ he required exhibit.	No □ No □ bits A and B previous			principal whom you		

 <sup>2</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)
 3 The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.
 4 The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets fourth the information concerning the agreement or understanding between the registrant and the foreign principal.

foreign principal.

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity <sup>5</sup> as defined Yes □ No ☑  If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrarranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery names of speakers and subject matter.	incipal engaged in political activity <sup>5</sup> as defined below the political activity, indicating, among other things, mployed to achieve this purpose. If the registrant		h reporting period, have you engage 3, or 9 of this statement?	ed in any activities Yes □	for or rendered any serv No ⊠	rices to any foreign princi	ipal
Yes \( \sum \) No \( \sum \)  If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrarranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery	ch political activity, indicating, among other things, mployed to achieve this purpose. If the registrant asts, give details as to dates, places of delivery,	If yes, identify each	n foreign principal and describe in f	ull detail your acti	vities and services:		
Yes No No In the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrarranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery	th political activity, indicating, among other things, mployed to achieve this purpose. If the registrant asts, give details as to dates, places of delivery,						
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Yes No No No In the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrarranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery	th political activity, indicating, among other things, mployed to achieve this purpose. If the registrant asts, give details as to dates, places of delivery,	12. During this 6 mont	h reporting period, have you on beh	alf of any foreign	principal engaged in pol	itical activity <sup>5</sup> as defined	belov
the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrarranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery	mployed to achieve this purpose. If the registrant asts, give details as to dates, places of delivery,	_		ory rorong	,		
the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrarranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery	mployed to achieve this purpose. If the registrant asts, give details as to dates, places of delivery,						
	tivity on your own behalf which benefits your	arranged, sponsore	d or delivered speeches, lectures or				
	tivity on your own behalf which benefits your						
	tivity on your own behalf which benefits your					•	
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<sup>5</sup> The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

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#### IV - FINANCIAL INFORMATION

	money either as con	pensation or otherwise?	Yes 🗵	No 🖂		•
	If no, explain why.		·			
			•			:
		•				
	If yes, set forth belo	w in the required detail and	separately for each	ch foreign principal	an account o	f such monies.6
	Date 4/24/2012 10/18/2012	From Whom Invest in Iceland Invest in Iceland		Purpose pport services port services		Amount \$8,975 \$10,440
	10/16/2012	invest in iceiand	marketing st	pport services		\$10,440
		·				
			A contract of the contract of	. *		
			•	•	•	
	•	•				\$19,415
						Total
			*			
		DRAISING CAMPAIGN reporting period, have you	received, as part	of a fundraising can	npaign <sup>7</sup> , any	money on behalf of a
	foreign principal na	med in Items 7, 8, or 9 of th	is statement?	Yes	No ⊠	
	If yes, have you file	d an Exhibit D to your regis	stration?	Yes 🗆	No 🗆 ·	
		ate the Exhibit D was filed	. Date	,		
	If yes, indicate the d					
	RECEIPTS-THING During this 6 month	e e	received any thin			
)	RECEIPTS-THING During this 6 month named in Items 7, 8  Yes	GS OF VALUE reporting period, have you, or 9 of this statement, or fi	received any thin			

<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES  During this 6 month reporting period, have you.  (1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes □ No □  (2) transmitted monies to any such foreign principal? Yes □ No □  If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.  Disbursements were made to printer in NYC for invitations and notices to support seminar at the Iceland Consulate.  If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.  Date To Whom Purpose Amount 3/25/12 Influence Graphics, New York, NY printing of save the date notice 234.08 Influence Graphics, New York, NY printing invitations 383.24										(PAGE 6)
(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes □ No □  (2) transmitted monies to any such foreign principal? Yes □ No □  If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.  Disbursements were made to printer in NYC for invitations and notices to support seminar at the Iceland Consulate.  If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.  Date To Whom Purpose Amount 3/25/12 Influence Graphics, New York, NY printing of save the date notice 234.08 4/7/12 Influence Graphics, New York, NY printing invitations 383.24	15. (a)			riod have you						
(2) transmitted monies to any such foreign principal? Yes No ⊠  If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.  Disbursements were made to printer in NYC for invitations and notices to support seminar at the Iceland Consulate.  If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.  Date To Whom Purpose Amount 3/25/12 Influence Graphics, New York, NY printing of save the date notice 234.08 4/7/12 Influence Graphics, New York, NY printing invitations 383.24		(1) disburs	ed or expended mon	ies in connection		y on behalf of a	ny foreign p	rincipal na	med in Items	7, 8, or
Disbursements were made to printer in NYC for invitations and notices to support seminar at the Iceland Consulate.  If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.  Date To Whom Purpose Amount 3/25/12 Influence Graphics, New York, NY printing of save the date notice 234.08 4/7/12 Influence Graphics, New York, NY printing invitations 383.24						Yes □	No ⊠			·
monies transmitted, if any, to each foreign principal.  Date To Whom Purpose Amount 3/25/12 Influence Graphics, New York, NY printing of save the date notice 234.08 4/7/12 Influence Graphics, New York, NY printing invitations 383.24		_					- ,			sulate.
3/25/12 Influence Graphics, New York, NY Influence Graphics, New York, NY Printing of save the date notice printing invitations 383.24						r each foreign pr	incipal an a	ccount of s	such monies, i	ncluding
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Total

(PAGE 7)

If yes furnish th	he following informat	ion:		
n yes, rannsn n	ne ronowing informat	on.	• •	
Date	Recipient	Foreign Principal	Thing of Value	Purpose
	,			
				· · /
				•
DICDLIDGEM	ENTE DOLUTION	CONTRIBUTIONS		
During this 6 m other person, m	ade any contributions	have you from your own fu of money or other things of	ands and on your own behalf eivalue <sup>11</sup> in connection with an exaucus held to select candidate	election to any political
	Yes □ N	lo 🗆		
If yes, furnish tl	he following informat	ion:		
Date	Amount or Th	to 637-1 D-1141	ical Organization or Candidate	Location of Event

<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

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#### V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials'  Yes □ No ☒
If Yes, go to Item 17.
(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?
Yes ⊠ No □
If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.
17. Identify each such foreign principal.
Invest in Iceland
18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to
finance your activities in preparing or disseminating informational materials?  Yes   No   No
If yes, identify each such foreign principal, specify amount, and indicate for what period of time.
19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of information
materials include the use of any of the following:
☐ Radio or TV broadcasts ☐ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☐ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches
Other (specify)
Electronic Communications
☐ Email
☐ Website URL(s):
☐ Social media websites URL(s):
☐ Other (specify)
20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of
the following groups:
☐ Public officials ☐ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☐ Other (speĉify)
- Other (speedyy)
21. What language was used in the informational materials:
☐ English ☐ Other (specify)
22 Did Cl. 24 d. D. 24 d. D. 24 d. H. D. 24 d. Cl. 25 d. C. 25 d.
22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes \(\sigma\) No \(\sigma\)
23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?  Yes □ No □

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

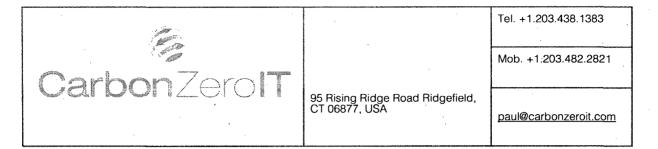
(PAGE 9)	P	A	G	E	9
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VI -	EX	H' ( ` I	1,1,1	())

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)		(Print or type name under each signature or provide ele	ectronic signature
October 03, 2012	-	/s/ Paul Fahy Halsey	eSigned

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.



# Seminar Support Proposal

Prepared for: Einar Hansen Tomasson, Project Manager, Invest in Iceland (III)

Prepared by: Paul Halsey, CEO, CarbonZero IT (CZ)

25 January, 2012

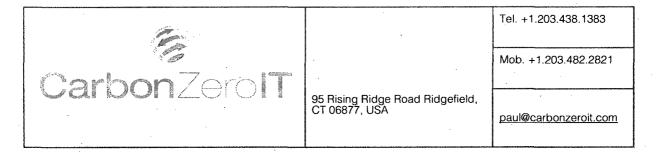
#### **Objective**

Assist Invest in Iceland with event marketing support for Iil seminars to be held in conjunction with the Data Center Dynamics conferences in New York and Frankfurt in 2012. Recommended focus areas: event theme, media strategy, agenda development, speaker recruitment, and guest list development.

#### Statement of Work

CZ will work with lil to replicate the London Seminar model for similar events in New York (March 2012) and Frankfurt (2012 date TBD). This support shall include the following activities:

- Event Theme: Develop an event strategy customized by region, i.e.
  Eastern US, Germany. Should lil wish to pursue a media strategy to
  support the event CZ can provide media support under a separate
  agreement or work with a media firm retained by lil.
- Develop each event agenda tailored to regional requirements
- Speaker Recruitment by region: Identify speakers relevant to topic and recruit
- Guest list development: CZ will work with the embassy commercial attaché and lil for each region to develop a guest list for each event. The list shall be drawn from multiple sources including lil, Embassy Commercial attaché, CarbonZero IT, and professional network contacts where avaiable.



#### **Event Schedule**

 New York March 2012, Frankfurt 2012 (date TBD), schedule of deliverables for event preparation TBD.

#### Pricing and Resources:

Consulting Rates: in ISK

⇒ Hourly: 20,000

⇒ Daily: 120,000

⇒ Weekly: 450,000

⇒ Monthly: 1,250,000

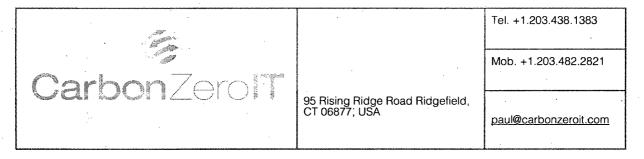
- Time estimates for deliverables can be prepared in advance for approval
- Resources: US/UK: Paul Halsey, UK: Robert Marcus, Iceland: Jon Viggo Gunnarsson

#### <u>Expenses</u>

 All events related travel expenses will be pre-approved by lil and billed separately. Some speakers may require a fee. At lil's direction, CZ will make appropriate arrangements, obtain speaker fees, do scheduling, and make payment arrangements.

Einar Hansen To	ómasson, Proje	ct Manager, In	vest in Iceland
	•		
			•

Paul Halsey, CEO, CarbonZero IT



#### Amendment 1 Estimate for New York Seminar support:

#### **Estimated Fees ISK**

Theme, agenda, and guest list development, speaker recruitment

810,000.00 kr.

**Event Theme Development** 

Speaker recruitment

Speaker collateral development assistance

Agenda development

Guest list development

US marketing firm assistance

Fee for event management/administration

616,000.00 kr.

Activities to include:

Coordinate with Embassy staff and CarbonZero IT

Provide advice and counsel on logistics and other aspects of event

Assist with guest list development

Develop database of invitees with contact information

Create and email invitations

Update database with RSVP information

Make follow-up calls to those that haven't responded

Develop media list

Invite journalists to event

Make follow-up calls to media

Compile press packet material

Compile speaker hand-out material

Create name badges and sign-in sheet

Prepare feedback from

Compile presentations and put on memory stick

Attend event to register guests, handle logistics and any issues that arise day of event (2 people)

Event follow-up, including compiling feedback form information, attendee list and no shows

Subtotal fees

**Estimated Expenses** 

Printing (handouts, press packet)

Travel (train, taxis)

Hotel, meals and incidental expenses

Supplies (name tags, folders)

Subtotal Expenses

172,480.00 kr.

1,598,480.00

kr.

**Total fees and expenses**